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Washington Newspaper Advertising Rates & Data **Effective 1/1/08 through 6/30/08**

CITY/ZIP NEWSPAPER	COLUMN INCH RATE	PAGE SIZE	COL SIZE	PUB DAYS	DEADLINE	PAID CIRC	TMC CIRC	COLOR 1&b/2&b/3&b	PREPRINT SINGLE SHEET
ANACORTES 98221 Anacortes American	11.45	6x21.5	Non SAU	Wed	Fri noon	3,800	4,000	135 -1 color/315 full	38.25
ARLINGTON 98223 Arlington Times	13.50	6x21		Wed	Thu 4pm	2,236	6,940	150/270/406/460	50.00
AUBURN 98035 Auburn Reporter	28.00	5x13		Wed,Sat	4pmThurs, 4pmTues		31,000	180/275	38.00
BAINBRIDGE ISLAND 98110 Bainbridge Island Review	21.20	6x21.5	Non SAU	Wed, Sat	Thu 10:30am Fri 3pm	5,846	360	150/135/460	50.00
BAINBRIDGE ISLAND 98110 Bainbridge Islander	14.00	5x11.5		Sat	Mon 5pm	9,443	10,043	4pci/5pci/6pci	32.00
BATTLE GROUND 98604 The Reflector	15.10 Changes 03/08	6x21.5	Non SAU	Wed	Thu 5pm	970	27,800	125/325	29.00
BELLEVUE The Bellevue Reporter	35.00	5x13		Wed,Sat	4pm Thurs, 4pm Tues		46,000	180/275	38.00
BLAINE 98230 The Northern Light	16.95	5x15.25	11.5p Tab	Thu	Fri 5pm	10,000 Free	7,000	55 and up	call
BONNEY LAKE 98022 Lake Tapps Courier-Herald	18.26 Changes2/07	6x21		Wed	Fri noon		17,150	100/300 450/combo	35.00
BOTHELL 98011 Bothell/Kenmore Reporter	28.00	5x13		Wed	4pm Thurs		29,000	180/275	38.00
BREMERTON 98310 Bremerton Patriot	21.20	6x21.5	1.788"	Sat	Wed 10:30am	414	13,156	150/135/460	50.00
BREWSTER 98812 Quad City Herald	7.50	6x21		Thu	Mon 5pm	2,300	2,350	97.50/195/292.50	90.00
BURIEN 98168 The Highline Times	30.00	5x16		Wed	Thu Noon	17,000 Vol paid		190/490	56.65
BURLINGTON 98233 The Argus	11.45	6x21.5	Non SAU	Wed	Fri noon	3,200	12,152	135 -1 color/315 full	38.25
CAMAS 98607 Camas-Washougal Post-Record	9.55	6x21	Non SAU	Tue	Thu 5pm	3,980	5,778	85/170/255	33.00
CASHMERE 98815 Cashmere Valley Record	10.75	6x21	Non SAU	Wed	Fri noon	700	1,000	3.75/6.50/9.75 pci	106.00
CATHLAMET 98612 Wahkiakum County Eagle	4.90	6x21	Non SAU	Thu	Mon 5pm	1,785		90/190	160 Flat Fee
CHELAN 98816 Lake Chelan Mirror	13.25	6x21	Non SAU	Wed	Fri noon	3,800	4,600	3.75/6.50/9.75	106.00
CHENEY 99004 Cheney Free Press	11.50	6x21	SAU	Wed, Thu	Mon 3pm	3,200	19	75/175	65.00
CHEWELAH 99109 Chewelah Independent	6.50	6x21	SAU	Thu	Mon noon	2,350	2,350	125/color/page	150 Flat Fee
CLE ELUM 98922 Northern Kittitas County Tribune	9.00	6x21	PASS	Thu	Mon5 pm	3,700		3pci/50 flat 30ci or more	100.00
COLFAX 99111 Whitman County Gazette	7.00	6x21	SAU	Thu	Tue noon	4,200		90/180/240	55.00
COLVILLE 99114 Colville Statesman-Examiner	9.15	6x21	Non SAU	Wed	Thu 5pm	5,373	18,080	130/520	70.00

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COUPEVILLE 98239 The Whidbey Examiner	12.00	5x12.375	SAU	Fri	Mon 9am	750	1,100	150/250	75.00
COVINGTON Covington Maple/Valley Reporter	28.00	5x13		Wed,Sat	4pm Thurs 4pmTues		28,000	180/275	38.00
DAVENPORT 99122 Davenport Times	5.00	6x21	SAU	Thu	Mon 3pm	2,200		75/200	65.00
DEER PARK 99006 Deer Park Tribune	7.75	6x21	Non SAU	Wed	Thu 5pm	1,213	11,716	50/250	70.00
EASTSOUND 98245 The Islands' Sounder	13.00	6x21.5	Non SAU	Wed	Fri 3pm	2,758		150/135/460	50.00
EAST WENATCHEE 98802 Douglas County Empire-Press	7.06 Changes 7/07	5x13.5		Thu	Mon 5pm	1,000	1,000	60/200	
EATONVILLE 98328 The Dispatch	11.00	6x21.5	SAU	Wed	Thu prior	3,400	13,000	65/195	35.00
EDMONDS 98020 Edmonds Beacon	20.00	5x16	11p Tab	Thu	Thu 5pm		9,400	100/150/50/200	499 min 950 combo
EDMONDS 98020 Edmonds Enterprise	18.18	5x11.625	11.5p Tab	Fri	Tue 4pm		16,050	150/220	35.72
ELLENSBURG 98926 The Daily Record	12.00	6x21	Non SAU	M-Sat	3 days prior	6,000	8,250	varies on size/cost per inch	65.00
ENUMCLAW 98022 Enumclaw Courier-Herald	16.34 Changes 2/07	6x21	SAU	Wed	Fri noon	6,150	6,000	100/300, 150/450 combo	35.00
EPHRATA 98823 Grant County Journal	7.50	7x21.5	11p (7 col)	Mon, Thu	Fri 4pm & Wed 4pm	3,200	10,167	60/225	80.00
FEDERAL WAY 98003 Federal Way Mirror	25.45	6x21	Non SAU	Wed, Sat	Noon Thurs, Noon Tues	30,483		260/175 per color/500	38.00
FEDERAL WAY 98003 Federal Way News	30.00	5x16	12.5p Tab	Wed	Thu noon	15,000 Direct mail		190/490	56.65
FERNDALE 98248 The Record-Journal	15.40	6x21	Non SAU	Wed	Mon noon	2,300	4,600	120/360	50.00
FORKS 98331 Forks Forum	9.25	5x11	11.5p Tab	Wed	Fri 5pm	303	4,700	50/90	65.00
FRIDAY HARBOR 98370 Journal of the San Juan Islands	13.00	5x16	10.8p Tab	Wed	Thu 5pm	3,897		150/135/460	50.00
GIG HARBOR 98335 The Peninsula Gateway	25.20	6x21	Non SAU	Wed	Mon 10am	11,800	15,900	185 per color	41.35
GOLDENDALE 98620 The Goldendale Sentinel	7.91	6x21	Non SAU	Thu	Mon noon	2,875	3,200	80/325	80.00
GRAND COULEE 99133 The Star	8.35	6x21.5	SAU	Wed	Fri 5pm	1,833	4,417	110/220/330	88.00
GRANDVIEW 98930 Grandview Herald	9.70	6x21.5	SAU	Wed	Mon noon	2,400		80/280, 70/180 combo	250.00 Flat Fee
ISSAQUAH 98027 The Issaquah Press	21.00	6x21	SAU	Wed	Mon noon w/camera ready	7,200	12,940	225	66.00 Press only 46.00 w/shopper
KENT 98035 Kent Reporter	28.00	5x13		Wed,Sat	4pmThurs, 4pmTues			180/275	38.00
LA CONNER 98257 Channel Town Press	8.50	5x16.5	11p Tab	Wed	Fri noon	1,600	1,700	80	80.00
LAKE STEVENS 98258 Lake Stevens Journal	22.00	6x16.5	9p Tab	Wed	Thu 5pm	210	16,958	150/300	60.00 per thousand
LANGLEY 98260 South Whidbey Record	15.30	6x21.5	Non SAU	Wed, Sat	Fri 4pm & Wed 4pm	5,407		150/135/460	50.00
LEAVENWORTH 98826 Leavenworth Echo	10.75	6x21	Non SAU	Wed	Fri noon	1,700	2,500	3.75/6.50/9.75 pci	106.00
LIBERTY LAKE 99019 Liberty Lake Splash	Modular	5x12	Tab/Modular	Thu	Fri noon		3,500 mailed 999 racks	50/100/150	85.00
LONG BEACH 98631 Chinook Observer	10.25	6x21	SAU	Wed	Thu 5pm	6,500	7,000	19.95/39.95/60	62.00
LYNDEN 98264 Lynden Tribune	19.35	6x21	Non SAU	Wed	Mon noon	7,000	8,000	120/one color	50.00
LYNNWOOD 98036 Lynnwood Enterprise	20.80	5x11.625	10.9p Tab	Fri	Tue 4pm		24,777	150/220	35.72
MARYSVILLE 98270 Marysville Globe	17.36	6x21		Wed	Thu 4pm	1,791	18,493	150/270/406/460	50.00

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SEATTLE 98104 Daily Journal of Commerce	25.88	6x21		M-Sat	1 day b&w, 2 spot	5,500		225/525	790 Flat Fee
SEATTLE 98103 Magnolia News	32.00	5x16	12p Tab	Wed	Fri 3pm	3,106	5,749	150/375	60.00
SEATTLE 98103 North Seattle Herald-Outlook	32.00	5x16	12p Tab	Wed	Fri 3pm	1,854	8,396	150/375	60.00
SEATTLE 98103 Queen Anne News	32.00	5x16	12p Tab (7 col)	Wed	Fri 3pm	2,374	10,975	150/375	60.00
SEATTLE 98104 Northwest Asian Weekly	Modular	5x15.5	Tab/Modular	Thu	Fri prior	10,000		150/400/400	
SEATTLE 98116 West Seattle Herald/White Center News	30.00	5x16	12.5p Tab	Wed	Fri Noon	12,500		190/490	65.56
SEDRO-WOLLEY 98284 Courier-Times	11.45	6x21.5	Non SAU	Wed	Fri noon	441	9,063	135 -1 color/315 full	38.25
SEQUIM 98382 Sequim Gazette	13.50	6x21	1.75"	Wed	Fri noon	8,500	4,000	90/190	50.00
SHELTON 98584 Shelton-Mason County Journal	9.50	5x21	SAU	Thu	Tue noon	9,606		95/285	732 Flat Fee
SHORELINE 98133/98177/Lake Forest Park Shoreline Enterprise	19.48	5x11.625	10.9p Tab	Fri	Tue 4pm		23,137	150/220	35.72
SILVERDALE 98383 Central Kitsap Reporter	21.20	6x21.5	Non SAU	Wed/Sat	Fri 3p.m Thu 10:30am	627	18,783	150/135/460	50.00
SNOHOMISH 98291 Snohomish County Tribune	24.75	5x16.5	12.5p Tab	Wed	Thu noon	13,500	35,000 w/2 others	260/260 net, 346.65/346.65 gross	44.00
SNOQUALMIE 98065 Snoqualmie Valley Record	15.00	6 x 20	Non SAU	Wed	Thu 5pm	4,700		150/200	38.00
SPOKANE 99214 Spokane Valley News Herald	11.00	6x21	SAU	Fri	Tue Noon	5,741	1,146	75/200	65.00
STANWOOD 98292 Stanwood / Camano News	13.45	6x21	SAU	Tue	Thu noon	4,700	12,300	See media kit	50.00
STEVENSON 98648 Skamania County Pioneer	6.85	6x21	Non SAU	Wed	Fri 4pm	2,600		90	75.00
SUNNYSIDE 98944 Daily Sun News	9.00	5x16.5	Tab	M-F	2 days prior	3,848	11,478	90/180/270	61.00
TENINO 98589 The Tenino Independent	7.95	5x16	11.5p Tab	Wed	Fri 5pm	1,300	9,510	\$1pci \$15 min	70.00
TOPPENISH 98948 Review Independent	11.00	5x16.5	11p Tab	Wed	Mon noon	3,400	10,000	95/300	55.00
TWISP 98856-0097 Methow Valley News	14.00	6x20		Wed	Fri 5pm	3,200	3,300	25% spot/30% full	85.00
VASHON 98070 Vashon-Maury Island Beachcomber	11.95	6x21.5	Non SAU	Wed	Fri 3pm	3,813		150/135/460	50.00
WAITSBURG 99361 The Times	6.50	6x21	Non SAU	Thu	Tue noon	1,375		130/310	75.00
WALLA WALLA 99362 Walla Walla Union-Bulletin	18.30	6x21.5		M-F,Sun	4 days prior		9,450	162/324/486	900
WESTPORT 98595 South Beach Bulletin	6.00	6x21		Thu	Fri 5pm	5,000		65/198	77.00
WHITE SALMON 98672 The Enterprise	6.50	6x21	Non SAU	Thu	Fri 5pm	2,650	2,900	85/150	55.00
WILBUR 99185 Wilbur Register	5.00	6x21		Thu	Tue noon	1,450		80	80.00
WOODINVILLE 98072 Woodinville Weekly	17.75	6x16	9p Tab	Mon	Fri 9am	(Free)	30,457 w/Northlake News & Valley View	170/450	56.00
YELM 98597 Nisqually Valley News	16.43	6x21	Non SAU	Fri	Fri noon	4,200	19,276	30% ad/40% ad	38.00

ALL RATES ARE 15% AGENCY COMMISSIONABLE, INCLUDING COLOR & PREPRINT CHARGES

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