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Oregon Newspapers Honored

Ashland, OR – The Oregon Newspaper Publishers Association presented its 2003 Best Ad Ideas Contest awards to member daily and weekly newspapers during the association's annual Advertising Convention held September 17-19 at the Windmill Inn in Ashland.

Thirty-one ONPA member newspapers participated in the contest, and 26 received awards. A total of 431 entries were received for the contest, which was judged by the Louisiana Press Association. Entries in 18 categories were judged in four circulation divisions.

The Bulletin in Bend took home 13 awards, the most received by a daily newspaper. The *Portland Tribune* received 10 awards, the most received by a non-daily newspaper.

ONPA, founded in 1887, is a professional association of the state's paid-circulation newspapers.

Winning newspapers in the 2002 Best Ad Ideas Contest and their awards are:

Note to the Editor:

There are two lists. One indicates winning entries by contest category and circulation division, and the other is an alphabetical list by newspaper. This information can be downloaded from ONPA's website at www.orenews.com after 7 p.m. Friday, September 19. For questions or help downloading the information, please contact David Merrill at ONPA, (503) 624-6397.