

July 18, 2003

**FOR RELEASE FRIDAY, JULY 18, AFTER 1:30 PM:** Contact: Tobi Lewis  
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### **Oregon newspapers honored**

TIGARD, Ore. – The Oregon Newspaper Publishers Association (ONPA) presented its 2003 Better Newspaper Contest and Associate Member Publications Contest awards to member newspapers during the association's annual Summer Publishers Convention, July 18 at the Agate Beach Inn in Newport.

Of the 88 eligible general member newspapers, 63 submitted entries in the 2003 Better Newspaper contest, and 60 of those participating newspapers won an award in one or more of the 25 categories. A total of 2,059 submissions were received for the contest, which was judged by members of the Louisiana Press Association. Interestingly, the number of participating newspapers and the number of entries submitted were exactly the same as in the 2002 contest.

The 2003 Associate Member Publications Contest received a total of 76 entries from 10 of the 26 eligible associate member newspapers. All participating members were judged in five categories: Target Audience, Photography, Writing, Design, and Graphics. (Entries were not judged in circulation divisions.) Seven of the 10 participants won an award in one or more categories.

Sweepstakes honors were given to newspapers that received the greatest combined recognition. In this year's Better Newspaper Contest, sweepstakes prizes were awarded in three divisions: daily, multi-weekly (two or more issues per week), and weekly. The daily newspaper to receive this honor was *The Oregonian* in Portland; the multi-weekly newspaper sweepstakes winner was the *News-Register* in McMinnville; and the weekly newspaper winner was *West-Lane News* in Veneta. In the Associate Member Publications Contest, the sweepstakes winner was the *Portland Tribune*.

During the mid-day awards ceremony, ONPA also presented the **Jerry Latham-Mail Tribune Award**, which recognizes the daily and weekly newspaper with the highest percentage increase in circulation during the preceding year. The daily award-winner was *The News-Review* in Roseburg, and the weekly newspaper receiving this honor was *McKenzie River Reflections* in McKenzie Bridge.

ONPA, founded in 1887, is a professional association of the state's daily and nondaily paid circulation newspapers.