

September 24, 2003

FOR RELEASE ON FRIDAY, SEPTEMBER 24

Contact: Barbara Moody
Oregon Newspaper Publishers Association
(503) 624-6397 x 24

Oregon Newspapers Honored

Bend, OR – The Oregon Newspaper Publishers Association presented its 2003 Best Ad Ideas Contest awards to member daily and weekly newspapers during the association's annual Advertising Convention held September 23-25 at Mt. Bachelor Village in Bend.

Thirty-seven ONPA member newspapers participated in the contest, and 30 of those received awards. A total of 486 entries were received for the contest, which was judged by the North Carolina Press Association. Entries in 18 categories were judged in four circulation divisions.

The Bulletin in Bend took home 10 awards, the most received by a daily newspaper. The *Blue Mountain Eagle* in John Day received 9 awards, the most received by a non-daily newspaper.

ONPA, founded in 1887, is a professional association of the state's paid-circulation newspapers.

Winning newspapers in the 2002 Best Ad Ideas Contest and their awards are:

Note to the Editor:

There are two lists. One indicates winning entries by contest category and circulation division, and the other is an alphabetical list by newspaper. This information can be downloaded from ONPA's website at www.orenews.com after 9 p.m. Friday, September 24. For questions or help downloading the information, please contact David Merrill at ONPA, (503) 624-6397.