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Oregon newspapers honored

TIGARD, Oregon – The Oregon Newspaper Publishers Association (ONPA) presented its 2004 Better Newspaper Contest and Associate Member Publications Contest awards to member newspapers during the association's annual Summer Publishers Convention, July 16 at the Hood River Inn in Hood River, Oregon.

Of the 89 eligible general member newspapers, 61 submitted entries in the 2004 Better Newspaper contest, and 59 of those participating newspapers won an award in one or more of the 25 categories. A total of 2,211 submissions were received for the contest, which was judged by members of the North Carolina Press Association.

The 2004 Associate Member Publications Contest received a total of 43 entries from 8 of the 24 eligible associate member newspapers. All participating members were judged in five categories: Target Audience, Photography, Writing, Design, and Graphics. (Entries were not judged in circulation divisions.) Five of the eight participants won an award in one or more categories.

Sweepstakes honors were given to newspapers that received the greatest combined recognition. In this year's Better Newspaper Contest, sweepstakes prizes were awarded in three divisions: daily, multi-weekly (two or more issues per week), and weekly. The daily newspaper to receive this honor was *The Oregonian* in Portland; the multi-weekly newspaper sweepstakes winner was the *News-Register* in McMinnville; and the weekly newspaper winner was *West-Lane News* in Veneta. In the Associate Member Publications Contest, the sweepstakes winner was the *Portland Tribune*.

During the mid-day awards ceremony, ONPA also presented the **Jerry Latham-Mail Tribune Award**, which recognizes the daily and weekly newspaper with the highest percentage increase in circulation during the preceding year. The daily award-winner was the *Mail Tribune* in Medford, and the weekly newspaper receiving this honor was the *Drain Enterprise*.

ONPA, founded in 1887, is a professional association of the state's daily and nondaily paid circulation newspapers.