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FOR RELEASE AFTER 9 P.M. ON FRIDAY, SEPTEMBER 23

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Oregon Newspapers Honored

Lincoln City, OR – The Oregon Newspaper Publishers Association presented its 2005 Best Ad Ideas Contest awards to member daily and weekly newspapers during the association's annual Advertising Convention held September 21-23 at the Inn at Spanish Head in Lincoln City.

Thirty ONPA member newspapers participated in the contest, and 27 of those received awards. A total of 364 entries were received for the contest, which was judged by the Louisiana Press Association. Entries in 14 categories were judged in four circulation divisions, and 109 first, second, and honorable mention awards were presented.

The Register-Guard in Eugene and *The News-Review* in Roseburg each took home 11 awards, the most received by daily newspapers. The *Central Oregonian* in Prineville received 6 awards, the most received by a non-daily newspaper.

ONPA, founded in 1887, is a professional association of the state's paid-circulation newspapers.

Winning newspapers in the 2005 Best Ad Ideas Contest and their awards are:

Note to the Editor:

There are two lists. One indicates winning entries by contest category and circulation division, and the other is an alphabetical list by newspaper. Both can be downloaded from this web page. For questions or help downloading the information, please contact David Merrill at ONPA, (503) 624-6397 ext 33, dmerrill@orenews.com.