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Contact: Barbara Moody
(503) 624-6397, ext. 24

Oregon newspapers honored

EUGENE, Oregon – The Oregon Newspaper Publishers Association (ONPA) presented its 2005 Better Newspaper Contest and Associate Member Publications Contest awards to member newspapers during the association's annual Summer Publishers Convention, July 15 at the Valley River Inn in Eugene, Oregon.

Of the 91 eligible general member newspapers, 59 submitted entries in the 2005 Better Newspaper contest, and 55 of those participating newspapers won an award in one or more of the 26 categories. A total of 2,140 submissions were received for the contest, which was judged by members of the Oklahoma Press Association.

The 2005 Associate Member Publications Contest received a total of 48 entries from 7 of the 22 eligible associate member newspapers. All participating members were judged in five categories: Target Audience, Photography, Writing, Design, and Graphics. (Entries were not judged in circulation divisions.) Six of the seven participants won an award in one or more categories.

Sweepstakes honors were given to newspapers that received the greatest combined recognition. In this year's Better Newspaper Contest, sweepstakes prizes were awarded in two divisions: daily and weekly or multi-weekly (two or more issues per week). The daily newspaper to receive this honor was *The Oregonian* in Portland, and the weekly or multi-weekly newspaper sweepstakes winner was the *News-Register* in McMinnville. In the Associate Member Publications Contest, the sweepstakes winner was the *Portland Tribune*.

During the mid-day awards ceremony, ONPA also presented the **Jerry Latham-Mail Tribune Award**, which recognizes the daily and weekly newspaper with the highest percentage increase in circulation during the preceding year. The daily award-winner was the *Corvallis Gazette-Times*, and the weekly newspaper receiving this honor was the *Bandon Western World*.

ONPA, founded in 1887, is a professional association of the state's daily and nondaily paid circulation newspapers.