

July 15, 2005

**FOR RELEASE FRIDAY, JULY 15, AFTER 8:30 PM:** Contact: Barbara Moody  
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## **ONPA presents special awards**

EUGENE, Oregon – The Oregon Newspaper Publishers Association (ONPA) awarded several special honors during the evening awards banquet at its annual Summer Publishers Convention, July 15 at the Valley River Inn in Eugene, Oregon.

### **Amos E. Voorhies Award**

One of the most prestigious was the presentation of the Amos E. Voorhies Award posthumously to **Fred C. Zwahlen**. This award was established in 1938 in memory of Amos E. Voorhies, former publisher of the *Grants Pass Daily Courier*, who was first to receive it. It is given for outstanding journalistic achievement in the public interest or in the interest of the welfare and honor of the journalism profession.

Fred Zwahlen began his journalism career in elementary school when he and friends developed *The Raleigh News*, which they delivered to 60 Raleigh Hills subscribers for a dime a month. He graduated from Beaverton High School and received his Bachelors degree (in zoology) from Oregon State University. He then went to Stanford University and earned a Master's degree in journalism and mass communications.

Zwahlen's most notable contribution to the world of journalism was through his leadership of the Department of Journalism at Oregon State University from 1967 to 1989. During his tenure there, he developed an outstanding accredited degree program in Technical Journalism that produced many of today's eminent journalists and photographers in Oregon and elsewhere.

After his retirement, Zwahlen co-authored two books, "Two centuries of shadow catchers" and "The Handbook of Photography," and the latter (published in 1997 and now in its 6th edition) remains in print and is a favorite among photojournalism educators.

### **Hall of Fame Award**

The other highly esteemed award was the induction of **Bob Moody** into the Oregon Newspaper Hall of Fame. This award, begun by ONPA in 1979, honors individuals who have made outstanding contributions to Oregon newspaper journalism or extraordinary contributions to their communities, the region, and the state through newspaper journalism.

Bob Moody, a Bend native, began his newspaper career at age 11 as a carrier for *The Bend Bulletin* when Robert Sawyer was its publisher and Les Schwab (yes, *that* Les Schwab) was its circulation manager. When Moody retired in 1997, he was a Western Communications vice president overseeing three eastern Oregon newspapers.

Even though he changed jobs about every four years and "was never quite sure what was next," Moody says the only other employer he had was the United States Navy when he served in Korea from 1950 to 1954. He owes much of his career success to the influences of Les Schwab and Robert Chandler (publisher of *The Bulletin* from 1953 to 1996), whose ideals inspired him to recognize the potential in people and to encourage them to "go for it" and do their best.

ONPA, founded in 1887, is a professional association of the state's daily and nondaily paid-circulation newspapers.