

September 15, 2006

FOR RELEASE AFTER 7:30 P.M. ON FRIDAY, SEPTEMBER 15

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### **Oregon Newspapers Honored**

Portland, OR – The Oregon Newspaper Publishers Association presented its 2006 Best Ad Ideas Contest awards to member daily and weekly newspapers during the association's annual Advertising Convention held September 14-15 at the Doubletree Hotel in Portland.

Twenty-five ONPA member newspapers participated in the contest, and 22 of those received awards. A total of 276 entries were received for the contest, which was judged by the Mississippi Press Association. Entries in 15 categories were judged in four circulation divisions, and 69 awards — 27 first place, 27 second place, and 15 honorable mention awards — were given.

*The News-Review* in Roseburg took home 7 awards, the most received by a daily newspaper. The *Hood River News* received 8 awards, the most received by a non-daily newspaper.

ONPA, founded in 1887, is a professional association of the state's newspapers.

- 30 -

**Note to editors:** Lists of winning newspapers in the 2006 Best Ad Ideas Contest and their awards can be downloaded from this web page. For questions or help downloading the information, please contact David Merrill at ONPA, (503) 624-6397 ext 33, dmerrill@orenews.com.