

September 28, 2007

FOR RELEASE AFTER 8 P.M. ON FRIDAY, SEPTEMBER 28

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Oregon Newspapers Honored

Bend, OR – The Oregon Newspaper Publishers Association presented its 2007 Best Ad Ideas Contest awards to member daily and weekly newspapers during the association's annual Advertising Convention, held September 26-28 at Mt. Bachelor Resort in Bend.

Thirty-one ONPA member newspapers participated in the contest, and 25 of those received awards. A total of 411 entries were received for the contest, which was judged by the Virginia Press Association. Entries in 16 categories were judged in four circulation divisions, and 80 awards — 32 first place, 33 second place, and 15 honorable mention awards — were presented.

The Bulletin (Bend) took home 8 awards, the greatest number received by a daily newspaper in this contest. The *News-Register* (McMinnville) also received 8 awards, the most received by a non-daily newspaper.

ONPA, founded in 1887, is a professional association of the state's newspapers.

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Note to editors: Lists of winning newspapers in the 2006 Best Ad Ideas Contest and their awards can be downloaded from this web page. For questions or help downloading the information, please contact David Merrill at ONPA, (503) 624-6397 ext 33, dmerrill@orenews.com.