

## **Oregon newspapers honored**

SALEM, Oregon – The Oregon Newspaper Publishers Association (ONPA) presented its 2007 Better Newspaper Contest and Associate Member Publications Contest awards to member newspapers during the awards luncheon at the association's 120th annual Summer Publishers Convention, held July 13 at the Salem Conference Center in Salem, Oregon.

Of the 90 ONPA general member newspapers, 56 submitted entries in the 2007 Better Newspaper contest, and 55 of those won an award in one or more of the 26 categories. A total of 2,116 entries were submitted for the contest, of which 444 won awards. The contest was judged by members of the Virginia Press Association.

The 2007 Associate Member Publications Contest received a total of 62 entries from 9 of the 26 eligible associate member newspapers. All participating members were judged in five categories — Target Audience, Photography, Writing, Design, and Graphics — without regard to newspaper circulation. Four of the 9 participants won an award in one or more categories.

All of the winning entries and award summaries for each newspaper are posted on the ONPA web site at [www.orenews.com](http://www.orenews.com).

Sweepstakes honors were given to newspapers that received the greatest combined recognition in the contest. In this year's Better Newspaper Contest, sweepstakes prizes were awarded in three divisions: daily, weekly, and multi-weekly (two or more issues per week). The daily newspaper to receive this honor was *The Oregonian* in Portland; the weekly newspaper sweepstakes winner was the *Lake Oswego Review*; and the multi-weekly newspaper sweepstakes winner was the *News-Register* in McMinnville. In the Associate Member Publications Contest, the sweepstakes winner was the *Portland Tribune*.

During the mid-day awards ceremony, ONPA also presented the **Jerry Latham-Mail Tribune Award**, which recognizes the daily and weekly newspaper with the highest percentage increase in circulation during the preceding year. This year, the awards were presented to *The Bulletin*, the daily newspaper in Bend, and to the weekly *Burns Times-Herald*.

ONPA, founded in 1887, is a professional association of the state's daily and nondaily paid-circulation newspapers.