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Oregon Newspapers Honored

Portland, OR – The Oregon Newspaper Publishers Association presented its 2002 Best Ad Ideas Contest awards to member daily and weekly newspaper during the association's annual Advertising Convention held September 11 and 12 at The Hilton.

Twenty-nine of ONPA's 89 member newspapers participated in the contest. A total of 481 submissions were received for the contest, which was judged by the North Dakota Newspaper Association.

The Bulletin in Bend took home sixteen awards, the most received by a daily newspaper. The *Portland Tribune* received 12 awards, the most received by a non-daily newspaper.

ONPA, founded in 1887, is a professional association of the state's 89 daily and non-daily paid circulation newspapers.

Winning newspapers in the 2002 Best Ad Ideas Contest and their awards are:

Note to the Editor:

There are two lists: One indicates winning newspapers by contest category. The other is an alphabetical list by city.

This information can be downloaded from ONPA's website, which is located at www.orenews.com after 1 p.m., Thursday, September 12. For questions or help downloading the information, please contact David Merrill at ONPA, (503) 624-6397.