



ONPA Members-

It is that time of year again for ONPA to offer our Ad managers and sales staff, high quality training. This year the event will take place on Friday October 26, 2018 at Crowne Plaza in Lake Oswego (14811 Kruse Oaks Dr., Lake Oswego, OR 97035)

If you are traveling a long distance and will need to stay over one night, the line for reservations is 503-624-8400. Room rate will no longer be valid after Wednesday October 10th. You can mention ONPA to get the room rate of \$95.

Registration will be \$110 per attendee.

Newspaper:

Attendee name	Email	Cost
Total		
Check here if paying by check		<input type="checkbox"/>

Keynote Speaker Brad Kleiner - <https://www.bradkleiner.sandler.com/>

- 9:00-9:30 --- welcome introductions with ice breaker
- 9:30-10:15 --- Patti Green, Digital Strategist - Will speak about Solutions, Roadblocks and client Perceptions
- 10:15-11:00 --- Part 1 of Best Ad Ideas shared
- 11:00-Noon --- Break the Rules and Close More Sales
- Noon-12:45 --- Lunch buffet
- 12:45-1:15 --- Awards Presentation
- 1:15-2:15 --- Effective ways to shorten the Sales Cycle
- 2:15-3:15 --- Part 2 of Best Ad Ideas shared
- 3:15-4:00 --- Happy Hour, Networking and Discussions
- 4:00 --- Adjourn

Credit card information:

>	>	>
Card Number	Expiration Date	Security Code
>		X
Billing address	Authorized Signature	

If paying by check please make check payable to ONPA and mail to ONPA 4000 Kruse Way Place. Bldg 2 Ste 160, Lake Oswego, OR 97035

Registration due by October 12, 2018 by email to laurie@orenews.com or fax to 503-639-9009