

Oregon Newspaper Publishers Assoc., Inc.

BAIC Contest 2014

These are the winners of the Oregon Newspaper Publishers Association						
2014 Associate Member Publications Contest as judged by the Indiana Press Association.						
Circ Group(s)	Cat Code	Category Name	Award	Organization	Entry Title	Credits
group C	101	Best advertising headline	Third Place	Keizertimes	Walery's Pizza	Andrew Jackson
group C	101	Best advertising headline	Second Place	Keizertimes	Salem Electric	Lyndon A. Zaitz
group C	101	Best advertising headline	First Place	Ashland Daily Tidings	Hall of Shame or Fame - Gold & Gems	Staff
group A, group B	101	Best advertising headline	Third Place	Mail Tribune	What part of "I Love You" don't you want to hear?	Staff
group A, group B	101	Best advertising headline	Second Place	The News-Review	Let's party - oh so yummy dip	Renee' Talburt
group A, group B	101	Best advertising headline	First Place	Mail Tribune	Hall of Shame or Fame - Gold & Gems	Staff
group C	102	Best black and white ad	Third Place	Keizertimes	The Shabby Chic Bridge	Andrew Jackson
group C	102	Best black and white ad	Second Place	The New Era	Advanced Family Eye	Miriam Swanson,Kyla Jutte,Christopher Pinto
group C	102	Best black and white ad	First Place	Hood River News	Presidents Weekend Sale/ Doug's Hood River	Debra Jones,Andy Taylor
group A, group B	102	Best black and white ad	Third Place	Mail Tribune	El Paraiso Mexican Cuisine	Staff
group A, group B	102	Best black and white ad	Second Place	The News-Review	Let's celebrate	Shawna McKim
group A, group B	102	Best black and white ad	First Place	Mail Tribune	Supersize Your Vacation	Staff
group C	103	Best institutional section	Third Place	News-Times (Forest Grove)	Summer 2013 Washington County Arts Guide	Staff
group C	103	Best institutional section	Second Place	Hood River News	Gorge Giving 2013-2014	Chelsea Marr
group C	103	Best institutional section	First Place	Hood River News	Panorama 2013	Jody Thompson

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group B	103	Best institutional section	Third Place	The News-Review	Together we can Find a Cure	TJ McLean
group B	103	Best institutional section	Second Place	Mail Tribune	Moving Ahead	Staff
group B	103	Best institutional section	First Place	East Oregonian	Honoring Firefighters	Audra Workman,Janelle Tate
group A	103	Best institutional section	Third Place	The Register-Guard	Discovery Magazine	Special Publications
group A	103	Best institutional section	Second Place	The Bulletin	U MAGAZINE Making beautiful music	special projects
group A	103	Best institutional section	First Place	The Bulletin	AGELESS	special projects
group C	104	Best institutional/image ad	Third Place	News-Times (Forest Grove)	Cycle of Life_104	Maureen Zoebelein
group C	104	Best institutional/image ad	Second Place	Keizertimes	Salem Electric	Andrew Jackson,Lyndon A. Zaitz
group C	104	Best institutional/image ad	First Place	Hood River News	Committed to the Communities We Serve/ Columbia Bank	Andy Taylor
group A, group B	104	Best institutional/image ad	Third Place	The Bulletin	Faith, Hope, Charity	Neal Colburn
group A, group B	104	Best institutional/image ad	Second Place	Canby Herald	Kiwanis - thank you 75 years of support	Staff
group A, group B	104	Best institutional/image ad	First Place	Mail Tribune	Crater Lake Ford - Our Valley 2013	
group C	105	Best merchandising section	Third Place	News-Times (Forest Grove)	Closer Look 2013	Staff
group C	105	Best merchandising section	Second Place	News-Times (Forest Grove)	Celebrate the Season 2013	Staff
group C	105	Best merchandising section	First Place	News-Times (Forest Grove)	Fall 2013 Washington County Arts Guide	Staff
group B	105	Best merchandising section	Third Place	Argus Observer	Western Treasure Valley Magazine - Holidays Edition 2013	The Argus Observer
group B	105	Best merchandising section	Second Place	The Daily Astorian	Coastal Menu Guide 2013	John Bruijn,Sales Staff
group B	105	Best merchandising section	First Place	The Daily Astorian	Our Coast Magazine Number 3	John Bruijn,Sales Staff

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group A	105	Best merchandising section	Third Place	The Register-Guard	Restaurant Guide	Special Publications
group A	105	Best merchandising section	Second Place	The Bulletin	EARLY SUMMER GUIDE OLD MILL	Michelle Schleich
group A	105	Best merchandising section	First Place	The Bulletin	HOLIDAY GUIDE OLD MILL	Michelle Schleich
group C	106	Best multi-color merchandising	Third Place	Hood River News	Don Nunamaker Realtors Experience Counts in WA and OR	David Marvin
group C	106	Best multi-color merchandising	Second Place	Central Oregonian	Summer Spectacular	Teresa Tooley Dena Marshall
group C	106	Best multi-color merchandising	First Place	Keizertimes	Diagnostic Imaging	Andrew Jackson
group A, group B	106	Best multi-color merchandising	Third Place	The Register-Guard	Grays Spadea - Summer Savings	Timmy Baker,Carol Roane
group A, group B	106	Best multi-color merchandising	Second Place	The Register-Guard	Reed & Cross Valentine's Day	Timmy Baker,Carol Roane
group A, group B	106	Best multi-color merchandising	First Place	Mail Tribune	Free Varicose Vein Screening	Staff
group C	107	Best multi-sponsor ROP ads	Third Place	The South County Spotlight	Adopt-a-pet	Chelsea Tull
group C	107	Best multi-sponsor ROP ads	Second Place	Blue Mountain Eagle	State Champs	Winnie Browning
group C	107	Best multi-sponsor ROP ads	First Place	Blue Mountain Eagle	Father's Day	Winnie Browning
group A, group B	107	Best multi-sponsor ROP ads	Third Place	East Oregonian	Pet of the Week	Janelle Tate
group A, group B	107	Best multi-sponsor ROP ads	Second Place	Grants Pass Daily Courier	Be Aware and Show You Care, Suicide Prevention Coalition of Josephine County	Diane Carlson, Terri Cobb, Christine Craine
group A, group B	107	Best multi-sponsor ROP ads	First Place	Canby Herald	Setbacks to Semifinals	Staff
group B, group C	108	Best overall advertising (non-d	Third Place	Mail Tribune	Nickel - May, July, November 2013	Staff

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group B, group C	108	Best overall advertising (non-d	Second Place	Central Oregonian	May 21, 2013 - July 30, 2013 - November 26, 2013	Staff
group B, group C	108	Best overall advertising (non-d	First Place	Hood River News	Hood River News/ May 25, 2013/ July 3, 2013/Nov 20, 2013	Staff
group A, group B, group C	109	Best series	Third Place	The News-Review	Boys & Girls Club	TJ McLean
group A, group B, group C	109	Best series	Second Place	The Register-Guard	Lone Pine Farms	Sandy Raney,Bill Kelley,Carol Roane
group A, group B, group C	109	Best series	First Place	The Register-Guard	Thistledown Farm - Come out to the farm	Sandy Raney,Bill Kelley,Carol Roane
group C	110	Best single house ad	Third Place	Central Oregonian	Pressed for Customer	Teresa Tooley Brent Shields
group C	110	Best single house ad	Second Place	Ashland Daily Tidings	Healthy Living 30 Day Challenge	Staff
group C	110	Best single house ad	First Place	Ashland Daily Tidings	2014 Our Valley	Staff
group B	110	Best single house ad	Third Place	Grants Pass Daily Courier	In Honor Of National Newspaper Carrier Day, full color bottom right-hand side of page	Diane Carlson,Eileen Widdison
group B	110	Best single house ad	Second Place	The Daily Astorian	App-Solutely	John Bruijn
group B	110	Best single house ad	First Place	Grants Pass Daily Courier	Bargain Days	Diane Carlson,Eileen Widdison
group A	110	Best single house ad	Third Place	The Bulletin	special projects for 2014	special projects
group A	110	Best single house ad	Second Place	The Register-Guard	Your Register-Guard subscription just became more valuable	Sally Wickes,Dan Villani
group A	110	Best single house ad	First Place	The Bulletin	U we're growing	creative services

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group C	111	Best use of media	Third Place	The New Era	Linn County Parks and Visitors Guide	Miriam Swanson,Kyla Jutte,Christopher Pinto,Scott Swanson
group C	111	Best use of media	Second Place	The New Era	Sweet Home, OR Map	Miriam Swanson,Kyla Jutte,Christopher Pinto
group C	111	Best use of media	First Place	Blue Mountain Eagle	Grant County All Stars	Winnie Browning
group B	111	Best use of media	Third Place	The News-Review	wildlife safari guide & map	TJ McLean
group B	111	Best use of media	Second Place	Canby Herald	Canby Rodeo Program	Staff
group B	111	Best use of media	First Place	Canby Herald	Canby Area Chamber Directory	Staff
group A	111	Best use of media	Third Place	The Bulletin	RETHINK WASTE	creative services
group A	111	Best use of media	Second Place	The Bulletin	4H to make the best better	special projects
group A	111	Best use of media	First Place	The Register-Guard	blue chip monthly business magazine	Ilene Aleshire
group C	201	Best section cover	Third Place	Hood River News	Health and Wellness 2014/ January Winter Waistlines	Andy Taylor
group C	201	Best section cover	Second Place	Hood River News	Panorama 2013	Adam Lapierre
group C	201	Best section cover	First Place	Hood River News	Gorge Giving 2013-2014	Andy Taylor
group B	201	Best section cover	Third Place	The Daily Astorian	Beach Weddings 2014 North Coast Bridal Planner	John Bruijn,Sales Staff
group B	201	Best section cover	Second Place	The Daily Astorian	Our Coast Magazine Number 3	John Bruijn,Sales Staff
group B	201	Best section cover	First Place	Mail Tribune	Oregon Healthy Living Feb 2014	Staff
group A	201	Best section cover	Third Place	The Bulletin	U MAGAZINE Making beautiful music	special projects
group A	201	Best section cover	Second Place	The Bulletin	110 ways to discover central oregon	special projects
group A	201	Best section cover	First Place	The Bulletin	U MAGAZINE Accenting the human body	special projects
group C	202	Best use of one color and black	Third Place	The New Era	Steelhead	Miriam Swanson,Kyla Jutte,Christopher Pinto

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group C	202	Best use of one color and black	Second Place	Blue Mountain Eagle	Domestic Violence	Winnie Browning
group C	202	Best use of one color and black	First Place	Keizertimes	Boucher Jeweler's Diamond Jubilee	Andrew Jackson
group B	202	Best use of one color and black	Third Place	East Oregonian	Lifetime Vision Source	Audra Workman
group B	202	Best use of one color and black	Second Place	Grants Pass Daily Courier	Thank You ad, Home Instead, bottom right-hand side of page	Rose Cassano, Isha Duron
group B	202	Best use of one color and black	First Place	Grants Pass Daily Courier	Advanced Organics and Garden Supplies ad, lower right-hand corner of page	Diane Carlson
group A	202	Best use of one color and black	Third Place	The Bulletin	Miller Lumber	Creative Services
group A	202	Best use of one color and black	Second Place	The Register-Guard	Lone Pine Farms	Sandy Raney, Bill Kelley, Carol Roane
group A	202	Best use of one color and black	First Place	The Register-Guard	Lone Pine Farms	Sandy Raney, Bill Kelley, Carol Roane
group C	203	Most effective use of small space	Third Place	Keizertimes	Boucher Jeweler's Valentines Day	Andrew Jackson
group C	203	Most effective use of small space	Second Place	Keizertimes	Senior Helpers	Andrew Jackson
group C	203	Most effective use of small space	First Place	Central Oregonian	McGrath Ranch - Fay Ranches	
group A, group B	203	Most effective use of small space	Third Place	East Oregonian	K&K Blueberries	Audra Workman
group A, group B	203	Most effective use of small space	Second Place	Grants Pass Daily Courier	2013 Peony Show and Plant Sale, Buck Canyon Gardens, bottom right corner of page	Beth Plater, Frankie Craig
group A, group B	203	Most effective use of small space	First Place	East Oregonian	Muddy Frogwater	Janelle Tate
group C	301	Best private party ad	Third Place	The New Era	Josh Wooley	Miriam Swanson, Kyla Jutte, Christopher Pinto
group C	301	Best private party ad	Second Place	The New Era	Happy 50th	Miriam Swanson, Kyla Jutte, Christopher Pinto

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group C	301	Best private party ad	First Place	The New Era	Vernon & Mildred	Miriam Swanson,Kyla Jutte,Christopher Pinto
group A, group B	301	Best private party ad	Third Place	East Oregonian	Happy 80th Birthday	Janelle Tate
group A, group B	301	Best private party ad	Second Place	East Oregonian	Happy 18th Birthday	Janelle Tate
group A, group B	301	Best private party ad	First Place	East Oregonian	Georgia Thomas	Audra Workman
group A, group B, group C	303	Best promotion of the classified	Third Place	The Bulletin	sell your sled	creative services
group A, group B, group C	303	Best promotion of the classified	Second Place	The Bulletin	bucks for your bike	creative Services
group A, group B, group C	303	Best promotion of the classified	First Place	Grants Pass Daily Courier	Full color(mostly yellow/blue) on lower right-hand side of pages	Laurie Stewart,Tamara Stuebing
group A, group B, group C	401	Best online animated ad	Third Place	East Oregonian	The Marcus Whitman	Janelle Tate
group A, group B, group C	401	Best online animated ad	Second Place	The Register-Guard	Hoodoo Ski Resort	Melissa Caven
group A, group B, group C	401	Best online animated ad	First Place	Mail Tribune	Gold & Gems Hall of Fame... or Shame	Staff

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group A, group B, group C	402	Best online rich media ad	Second Place	Argus Observer	What Does Your Dream Home Look Like	Tom Perryman
group A, group B, group C	402	Best online rich media ad	First Place	The Register-Guard	Home Show (Spring)	Melissa Caven
group A, group B, group C	403	Best online house ad or campa	Second Place	The Register-Guard	Digital Subscriptions - \$.99 Offer	Melissa Caven,Sally Wickes
group A, group B, group C	403	Best online house ad or campa	First Place	Mail Tribune	Terrible Tattoo Contest	Dave Kateley,Cheryl Rose,Daryl Poeira
group A, group B, group C	404	Best campaign using print and	Third Place	The News-Review	Father's Day	Shawna McKim
group A, group B, group C	404	Best campaign using print and	Second Place	The Daily Astorian	2014's Our Coast Magazine is here!	John Bruijn
group A, group B, group C	404	Best campaign using print and	First Place	Mail Tribune	Combined Transport print and online campaign	Staff
Congratulations to our winners and thank you for participating in the						
2014 Associate Member Publications Contest.						