

# COLLEGIATE DAY



FRIDAY, MAY 8, 2015

Linn Benton Community College • Albany, Oregon

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## AGENDA OVERVIEW

Twitter hashtag for this event: #onpa

8:00-9:30 am	Registration (LBCC Commons area)
9:30-9:40 am	Welcome Vance Tong, Assoc. Publisher of Portland Tribune and President of ONPA
9:45-10:20 am	Panel Discussion - Daily Emerald transitions to Media Company Moderated by Charlie Weaver. Panelists - Daily Emerald staff.
10:20 am-11:20 pm	Concurrent Sessions (choose A, or B ) from the sessions below)
11:30 am-12:30 pm	Concurrent Sessions (choose A, or B) from sessions below)
12:30-1:30 pm	Buffet lunch
1:30-3:00 pm	Collegiate Newspaper Contest Awards

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## CONCURRENT SESSIONS

### A. INVESTIGATIVE REPORTING

Smantha Swindler, Managing Producer- Oregon Media Group  
and Editor of the Forest Grove Leader

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### B. SOCIAL MEDIA AND THE NEWSROOM

Speaker - TBD

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College: \_\_\_\_\_

Name of Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

- Registration Fee: \$31 for collegiates and advisers. Includes all program sessions and luncheon.
- All attendees must pay full registration price. No partial registrations will be accepted.
- Deadline to register: Friday, April 24th, 2015.

## REGISTRATION

Names of attendees (please print clearly)	Graduating year
1.) _____	_____
2.) _____	_____
3.) _____	_____
4.) _____	_____
5.) _____	_____
6.) _____	_____
7.) _____	_____

**PLEASE BRING COPIES OF YOUR PAPER  
and promotional material to share with others!**

TOTAL ATTENDEES X \$31.00 = TOTAL ENCLOSED: \$ \_\_\_\_\_

Please make checks payable to Oregon Newspapers Foundation  
For credit card payment, call Laurie Sterkowicz at 503-624-6397 ext 35

Mail or fax your registration to-  
Oregon Newspaper Publishers Association  
4000 Kruse Way Place, Bldg 2 -Suite 120, Lake Oswego, Oregon 97035  
FAX 503-624-9811

If you have any questions or need assistance, please contact  
Laurie Hieb at (503) 624-6397, ext. 25 or [laurie@orenews.com](mailto:laurie@orenews.com).

Cancellation policy: In accordance with ONPA policy, refunds can only be made if cancellation is received by April 28, 2015.