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Oregon Newspaper RETAIL Advertising Rates & Data

01/01/2018 thru 12/31/2018

**DAILIES**

CITY/ZIP	RETAIL COLUMN	PAGE	PUB		Statement of Ownership		COLOR	PREPRINT
NEWSPAPER	INCH RATE (NET)	SIZE	DAYS	DEADLINE	Circ Figures (Avg)	TMC CIRC	1&b/2&b/3&b	SINGLE SHEET
<b>ALBANY 97321/CORVALLIS 97333</b>	41.00 D (Albany)	6x21	Mon-Sun am	3 Days	23,423 Avg M-Sun	17,455 Albany	\$3.00 pci	49.00 Dly CPM
Albany Democrat-Herald/Corvallis Gazette-Times	81.00 Sun w/Corvallis						10994 Corvallis	49.00 Sun CPM
<b>ASHLAND 97520</b>	8.24	5x11.25	M-Fri pm	3 Days	1,385 M-F	5,850	227.63/255.44/386.25	42.12 CPM
Ashland Daily Tidings			Sat am	4 Days	1,414 Sat			
<b>ASTORIA 97103</b>	16.80	6x21.5	M-F pm	3 Days	5137 M-F	15,500	5.00 pci	69
The Daily Astorian							\$225 Max	
<b>BAKER CITY 97814</b>	10.20	6x21	Mon/Wed/Fri	3 Days	2,000 MWF	5,250	100/190/250	50.00 CPM
Baker City Herald								
<b>BEND 97702</b>	89.00 Daily	6x20.25	M-F am	4 Days	22,430 Avg M-Sun	31,320	528/585/1000	49.50 CPM
The Bulletin	98.00 Sun		S-S am	4 Days				
<b>COOS BAY 97420</b>	21.49D/24.56 Sat	6x21.5	M-TH pm	5 Days	5,350 M-Th;Sat	7,500 Wed	\$2.15 Per Col Inch	\$65 CPM
The World	\$40 Flat web charge per ad		Sat am			(EMC)		
<b>EUGENE 97408</b>	39.40 Mon&Tu/46.36 W&Th	6x21	M-F am	3 Days	41,238 Avg M-Sun	62,988	480/2or3 - 765	36.00 CPM
The Register-Guard	49.84 Fr,Sat & Sun		S-S am	4 Days				
<b>GRANTS PASS 97526</b>	11.95D/12.95 Su	6x21.5	Tu-Fri pm	3 Days	10,397 Avg T-F;Sat	14,306	\$145 1-C/\$325 FC	38.00 CPM
Grants Pass Daily Courier			Sun - eff 3/3					
<b>KLAMATH FALLS 97603</b>	23.84 Dly	6x20.25	Tue-Fri;Sun	3 Days	10,086 Avg Tues-Sun	8,269	2.70 1-C/\$7.20 pciFC	60.95 CPM
Herald and News	25.01 Sun						Max - \$295	
<b>LA GRANDE 97850</b>	12.70	6x21	Mon/Wed/Fri	3 Days	3,802 MWF	5,190 Union Co	100/190/250	50.00 CPM
The Observer						Mail Tues		
<b>MEDFORD 97501</b>	34.90 M-TH	6x21.5	M-Sun am	4 Days	15,246 M-F	19,890	749/936/1,030	45.30 CPM
Mail Tribune	36.65 Fri&Sat/37.68 Tempo			4 Days	17,732 Sun			
<b>ONTARIO 97914</b>	11.40 Daily	6x21.5	Tu-Fri pm	3 Days	4,536	16,500	290.00 FC	57.00 CPM
Argus Observer	11.70 Sun		Sun am	4 Days				
<b>Pendleton 97801</b>	20.88	6x21.5	Tu-Fri am	3 Days	5,499	19,298	\$4 Per Col in	52 CPM
East Oregonian			Sat	4 Days		Wed	\$170 Max	
<b>PORTLAND 97205</b>	Call ONAC Rep	5x15.75	Mon/Wed/Fri	4 Days	1768 MWF	none	\$353 all clr	588.00 Single Sheet
Daily Journal of Commerce	Modular Sizes/rates avail							
<b>PORTLAND 97201</b>	Call ONAC Rep	6x14	Sun/Wed/Fri & Sat	5 Days	155,000 W,F,Sat		25% Cost of ad	61.64 Dly CPM/Full Run
The Oregonian	Modular Sizes/rates avail		OregonLive		172,000 Sun			56.36 Sun CPM/Full Run

<b>ROSEBURG 97470</b>	33.65 Tu-W/34.14 TH-Su	6x21.5	Tues - Fri	4 Days	11,928 Avg Tues-Sun	13,414	263.76/609.37	67.12 CPM
The News-Review			Sat & Sun am					
<b>SALEM 97309</b>	65.67D/76.87Wknd	6x21.5	M-Sat am	3 Days	25,889 Avg M-Sun	56,675	636.15/1203.36/1392.67 Dly	52.44 Daily CPM
Statesman Journal			Sun am				746.07/1419.72/1645.89 Sun	53.81Sat/Sun/Hol
<b>THE DALLES 97058</b>	11.00	6x21	Tu-Fri pm	2 Days	2739 avg Tu-Fri;Sun	10,162	100/180/350	66.00 CPM
The Dalles Chronicle			Sun am	3 Days				
<b>CITY/ZIP</b>	<b>RETAIL COLUMN</b>	<b>PAGE</b>	<b>PUB</b>				<b>COLOR</b>	<b>PREPRINT</b>
<b>NEWSPAPER</b>	<b>INCH RATE (NET)</b>	<b>SIZE</b>	<b>DAYS</b>	<b>DEADLINE</b>	<b>PAID CIRC</b>	<b>TMC CIRC</b>	<b>1&amp;b/2&amp;b/3&amp;b</b>	<b>SINGLE SHEET</b>
<b>BANDON 97411</b>	16.05	6x21.5	Thurs	5pm Fri	867	none	.55 pci	156.00 flat fee
Bandon Western World	\$40 Flat web charge per ad							
<b>BEAVERTON 97075</b>	13.75	6x21	Thur 12	Thurs noon	9,748	none	95/185/280	32.00 CPM
Beaverton Valley Times	Combo rates avail							
<b>BROOKINGS 97415</b>	12.90	6x21.5	Wed/Sat	Fri 2pm	5,108	none	160/365	47.00 CPM
Curry Coastal Pilot				Wed 2pm			\$420 Commissionable Color	
<b>BROWNSVILLE 97327</b>	6.80 B/W	6x16.5	Wed	Mon pm	667	none	\$8.14 pci FC	100.00 CPM
The Times	8.14FC							
<b>BURNS 97720</b>	9.25	6x20.37	Wed	Mon 10am	2,967	none	Add Color \$230	230.00 Flat Fee
Burns Times-Herald				Fri noon Class				
<b>CANBY 97013</b>	11.25	6x21	Wed	Thurs noon	4,665	none	95/185/280	42.00 CPM
Canby Herald	Combo rates avail							
<b>CAVE JUNCTION 97523</b>	8.00	6x21.5	Wed	Thur 5pm	2,237	none	\$3 pci	245.00 flat fee
Illinois Valley News								
<b>CLATSKANIE 97016</b>	6.40	6x21	Fri	Mon pm	1,176	none	smaller than 30" - \$60 larger than 30 - \$120	62.40 CPM
The Chief								
<b>CONDON 97823</b>	6.25	6x21	Thur	Mon 5pm	1,319	none	90/250	105.00 CPM
The Times-Journal								
<b>COQUILLE 97423</b>	9.00 B/W	6x21	Wed	Fri Noon	1,613	2,600	\$12 pci FC	150.00 CPM
The Sentinel	12.00 FC							Flat Fee
<b>COTTAGE GROVE 97424</b>	17.39	6x21	Wed & Sat	Fri noon	3,214	none	95/250	268.00 flat fee
Cottage Grove Sentinel								
<b>CRESWELL 97426</b>	9.00	6x16	Thur	Fri	1,072	1,300	100/150	91.00 FLAT FEE
The Creswell Chronicle								
<b>DALLAS 97338</b>	10.40 w/Polk Plus	6x21	Wed	Fri 3pm	3,736	8,500	105/325	40.00 CPM
Polk County Itemizer-Observer								
<b>ENTERPRISE 97828</b>	8.66	6x21.25	Wed	Fri 5pm	2,296	none	smaller than 30" - \$60 larger than 30 - \$120	62.40 CPM
Wallowa County Chieftain								
<b>ESTACADA</b>	8.45	6x21	Thurs	Thur noon	1,385	none	95/105/280	32 CPM
Estacada News	Combo rates avail							
<b>FLORENCE 97439</b>	20.42	6x21.5	Wed	Mon noon	5,019	7,000	15.25" - 125 1 clr to 126" - 250 - FC	425 FLAT FEE
The Siuslaw News								
<b>FOREST GROVE 97116</b>	11.25	6x21	Wed	Thur noon	2,773	none	Per Color Inch	32 CPM
News-Times	Combo rates avail							

<b>GOLD BEACH 97444</b>	9.00	6x21.5	Wed	Fri	1,650	none	100/200	65 CPM
Curry County Reporter								
<b>GRESHAM (Sandy) 97030</b>	15.52	6x21	Tues/Fri	Thur noon	8,924	none	95/185/280	32 CPM
The Outlook	Combo rates avail							
<b>HALFWAY 97834</b>	6.25	6x21	Wed	5 Days	1018	none	96/192/279	120.00 quarterfolded
Hells Canyon Journal								
<b>HEPPNER 97836</b>	5.25	6x21	Wed	Mon 5pm	1,305	none	\$120 FC	90.00 CPM
Heppner Gazette-Times								
<b>HERMISTON 97838</b>	13.40	6x21.5	Wed	Fri forWed	1,617	w/East Oregonian	\$5 PCI/\$170 Max	52.00 CPM
The Hermiston Herald								
<b>HOOD RIVER 97031</b>	10.50	6x21	Wed/Sat	Fri noon/Wed Wed pm/Sat	3,878	9,600	110/310	60.00 CPM
Hood River News								
<b>JOHN DAY 97845</b>	7.95	6x21.5	Wed	Fri 5 pm	4,013	none	\$5 pci up to \$150	180 Flat Fee
Blue Mountain Eagle								
<b>KEIZER 97303</b>	11.00	6x21.5	Fri	Fri pm	2,200	none	Add'l \$175	275 Flat Fee
Keizertimes								
<b>LAKE OSWEGO 97034</b>	15.00	6x21	Thurs	Thurs noon	6,759	none	112/218/330	37.65 CPM
Lake Oswego Review	Combo discounts avail							
<b>LAKEVIEW 97630</b>	8.75	6x20.25	Wed	Fri 3 pm	1,892	4,013	1 clr-80,FC 130.00	57.00 CPM
Lake County Examiner								
<b>LEBANON 97355</b>	16.00	6x21.5	Wed	Thurs	1,374	none	\$3.53pci	64.00 CPM
Lebanon Express								
<b>LINCOLN CITY 97367</b>	8.85 B/W	6x21.5	Wed	Thurs. 5pm	1,196	none	\$10.85 FC pci	50.00 CPM
The News Guard	10.85 FC							
<b>MADRAS 97741</b>	9.50	6x21	Wed	Fri	2,630	none	95/185/280	42.00 CPM
The Madras Pioneer	Combo discounts avail							
<b>MCMINNVILLE 97128</b>	23.21	6x21.5	Tues/Fri	3 days	6,100	17,271	\$325 FC	41.00 CPM
News-Register			Direct Mail					
<b>MILTON-FREEWATER 97862</b>	8.00	5x21	Fri	Mon 5pm	996	none	94/188/229	250 FLAT FEE
Valley Herald								
<b>MOLALLA 97038</b>	11.25	6x21	Wed	Fri	2,919	none	95/185/280	42.00 CPM
Molalla Pioneer	Combo rates avail							
<b>MYRTLE CREEK 97457</b>	14.12	6x21.5	Thur	Tue noon	1132	none	w/inch rate	95.00 CPM
The Douglas County Mail								
<b>MYRTLE POINT 97458</b>	9.00	6x21.125	Thur	Fri noon	1,601	none	100/200	73.50 CPM
Myrtle Point Herald								
<b>NEWBERG 97132</b>	11.25	6x21.5	Wed	Wed- Fri 5pm	4,256	none	95/185/280	42.00 CPM
The Graphic	Combo rates avail							
<b>NEWPORT 97365</b>	20.76	6x21.5	Wed/Fri	Wed/Fri	6,846	13,402	110/220/330	74.75 CPM
News-Times								
<b>OAKRIDGE 97463</b>	12.00	5x16.5	Thur	Mon.	312	2,394	B&1 clr -\$175	Upon request
Dead Mountain Echo								
<b>PENDLETON 97801</b>	7.00	6x20.5	Thur	Tue	822	none	59/118/177	100.00 CPM
Pendleton Record								
<b>PRINEVILLE 97754</b>	9.50	6x21	Tue/Fri	2 Days	3,078	none	95/185/280	42.00 CPM
Central Oregonian	Combo rates avail							
<b>REDMOND 97756</b>	19.95	6x20.5	Wed	Fri prior	2,180	none	115/155/230	42.00 CPM
The Redmond Spokesman								
<b>REEDSPORT 97467</b>	16.05	6x21.5	Wed	Fri noon	428	.55 pci		\$111 Flat Fee
The Umpqua Post	\$40 Flat web charge per ad							

<b>ROGUE RIVER 97537</b>	9.75 B/W	6x16	Wed	Mon noon	1,181	none	B/W + add 25%	\$125 for 2,000
Rogue River Press	12.11 FC							
<b>ST. HELENS 97051</b>	10.85	6x21	Wed	3 Days	2,989	7,850	Depends on ad size	75.00 CPM
The Chronicle/Sentinel Mist	Chronicle & News Advertiser							
<b>SANDY (Gresham) 97055</b>	9.98	6x21	Wed	Thurs noon	3,814	none	95/185/280	32.00 CPM
Sandy Post	Combo rates avail							
<b>SCAPPOOSE 97056</b>	8.25	6x21	Fri	Thurs noon	3,593	none	112/218/330	76.47 CPM
South County Spotlight	Combo rates avail							
<b>SILVERTON 97381</b>	Modular Sizes	6x21.5	Wed	Thurs 3pm	1,009	3,500	Plus 15%	39.22 CPM
Silverton Appeal/Mt. Angel News								
<b>STAYTON 97383</b>	Modular Sizes	6x21.5	Wed	Thurs 3pm	777	5,700	Plus 15%	39.22 CPM
The Stayton Mail								
<b>SWEET HOME 97386</b>	10.95	5x16.50	Wed	Fri am	1,616	5,700	FC \$40 - \$160	.65 each
The New Era	Modular rates							
<b>TIGARD 97075</b>	13.75	6x21	Thur	Thurs noon	9,748	none	95/185/280	32.00 CPM
Tigard-Tualatin Times	CNI combo discounts available							
<b>TILLAMOOK 97141</b>	9.20 B&W	6x21.5	Wed	Mon 10 am	5,243	none	11.50 pci FC	50.00 CPM
Headlight-Herald	11.50 FC							
<b>VALE 97918</b>	6.50	6x21	Wed	Mon 3 pm	1,270	none	Rate Includes FC	100.00 CPM
Malheur Enterprise								
<b>WARRENTON 97146</b>	8.75	5x10.5	Fri	Fri	830	none	\$5 pci	75.00 CPM
The Columbia Press								
<b>WEST LINN 97068</b>	12.50	6x21	Thur	Thurs noon	3,320	none	95/185/280	32.00 CPM
West Linn Tidings	CNI combo discounts available							
<b>WILSONVILLE 97070</b>	11.25	6x21	Wed	Fri noon	1,974	none	95/185/280	42.00 CPM
Wilsonville Spokesman	CNI combo discounts available							
<b>WOODBURN 97071</b>	11.25	6x21.5	Wed	Fri	3,257	none	95/185/280	42.00 CPM
Woodburn Independent	CNI combo discounts available							

**ALL RATES ARE RETAIL (NET) RATES, INCLUDING COLOR & PREPRINT CHARGES.**

**NOTE: The rates and data contained herein are published periodically by Real Access Media Placement (RAMP) based on information submitted by publishers/ad managers. RAMP exercises reasonable care to assure accuracy in printing**